

What's New with the BlackBerry Smartphone?

Overview

This course outlines the most notable hardware and software features and benefits, selling points and commonly performed procedures on the BlackBerry® smartphone.

Who should attend

Attendees should have some basic knowledge of BlackBerry smartphones and want an update on a specific model of BlackBerry smartphone.

Topics covered

- Introducing the BlackBerry smartphone
- Hardware overview
- Features and benefits
- Selling the BlackBerry smartphone
- Using the BlackBerry smartphone

Course Details

Course Code: 716-00XXX-XXX

Test Code: N/A

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Course objectives

Introducing the BlackBerry smartphone

- Basic capabilities of the BlackBerry smartphone listed
- New hardware and software features listed

Hardware overview

- Basic hardware features illustrated
- Wireless transceiver
- User interface
- Screen
- Memory
- Listening capabilities
- BlackBerry smartphone-specific hardware features (e.g. self-portrait mirror, media card slot)

Features and benefits

- Software
- Setup Wizard
- Messaging
- Organizer
- Browser
- Phone
- BlackBerry® Maps
- Media
- Tethered Modem
- BlackBerry smartphone-specific features and benefits (e.g. camera, Global Positioning System (GPS))
- Feature comparison chart

Selling the BlackBerry smartphone

- Key benefits for working parents
- Key benefits for career builders
- Key benefits for mobile individuals
- Key benefits for successful professionals

Using the BlackBerry smartphone

- Procedures for using the new or notable hardware and software features of the BlackBerry smartphone
- Commonly used shortcuts