

# BlackBerry Software Comparison

	BlackBerry® Service from your Wireless Provider	BlackBerry® Professional Software	Hosted BlackBerry® services	BlackBerry® Enterprise Server
<b>What it is</b>	<ul style="list-style-type: none"> <li>The service plan you choose from your wireless provider to give you access to BlackBerry services like email, Internet, Instant Messaging, Social Networking and BlackBerry App World™</li> </ul>	<ul style="list-style-type: none"> <li>Great for businesses requiring up to 30 devices, with flexibility to upgrade to BlackBerry Enterprise Server as they grow</li> </ul>	<ul style="list-style-type: none"> <li>Designed for an organization that already outsources their email infrastructure and would like to outsource the management of their wireless requirements as well</li> </ul>	<ul style="list-style-type: none"> <li>Designed to meet the needs of enterprise and government organizations' mobile deployments</li> </ul>
<b>Advantages</b>	<ul style="list-style-type: none"> <li>Simple email setup: set up email in just a few easy steps</li> <li>Wireless access to popular IM and Social Networking applications (like Facebook®, MySpace®)</li> <li>BlackBerry® Browser</li> <li>Customize your device - download apps from BlackBerry App World</li> </ul>	<ul style="list-style-type: none"> <li>Easy to set up thanks to predetermined IT policies and system requirements check</li> <li>No need for additional hardware, it can be installed on your existing mail server</li> </ul>	<ul style="list-style-type: none"> <li>No need to buy, install or manage server software</li> <li>Predictable monthly costs</li> </ul>	<ul style="list-style-type: none"> <li>Provides a scalable, open architecture for globally extending wireless communications and corporate data to mobile users</li> </ul>
<b>Email Platforms Supported</b>	POP3, IMAP, ISP, OWA	Microsoft® Exchange, IBM® Lotus® Domino®	Microsoft Exchange, IBM Lotus Domino	Microsoft Exchange, IBM Lotus Domino, Novell® GroupWise®
<b>Number of BlackBerry Users Supported</b>	Individual	Up to 30	Unlimited	Able to support a large corporate user group (2,000+ per Server)
<b>Pricing to Get Started (USD)</b>	BlackBerry data plan	\$499 MSRP for 5 users + BlackBerry enterprise data plan	Per user monthly hosting fee + BlackBerry enterprise data plan	\$3,999 MSRP for 20 users + BlackBerry enterprise data plan
<b>Additional Price Per User (USD)</b>	Data plan requirement only	1 CAL – \$99 5 CAL – \$429 10 CAL – \$699	Ask your Hosted BlackBerry services provider	1 CAL – \$99 5 CAL – \$429 10 CAL – \$699 50 CAL – \$3,299 Larger CAL packs available
<b>Wireless Email Synchronization</b>	✓	✓	✓	✓
<b>Wireless Calendar and Contacts Synchronization</b>	Requires synchronization with the PC via cable	✓	✓	✓
<b>Advanced Calendar Functionality</b>	✗	✗	✓	✓
<b>Instant Messaging Supported</b>	Web-based (BlackBerry® Messenger, AIM®, Yahoo!® Messenger, Windows Live™ Messenger, Google Talk™ and ICQ®)	Web-based	Web-based and hosted enterprise	Web-based and enterprise
<b>Remote File Access</b>	✗	✗	Contact your Hosted BlackBerry services provider for details	✓
<b>Access to Intranet</b>	✗	✓	Contact your Hosted BlackBerry services provider for details	✓
<b>Attachment Viewing and Editing</b>	✓	✗	✓	✓
<b>Application Support</b>	BlackBerry App World and web-based applications	BlackBerry App World and web-based applications	BlackBerry App World, web-based applications & hosted business applications	BlackBerry App World, web-based applications & client-server business applications
<b>Security</b>	Level of security is dependent on your email source	Enterprise-grade data encryption AES 256 bit and Triple DES encryption protocols with simplified IT policy management designed specifically for small to medium sized businesses	Enterprise-grade with over 450 IT policies and data encryption AES 256 bit	Enterprise-grade with over 450 IT policies and data encryption AES 256 bit
<b>Setup</b>	Configured by the user using the device setup wizard	Installed on company's email server via setup/installation wizard	Performed by hosted solution provider	Installed by IT onto a dedicated server
<b>Manageability</b>	BlackBerry® Desktop Manager on PC	Simplified/pre-defined IT policies	Managed by hosted solution provider	Extensive (with Monitoring, High Availability, BlackBerry Administration Service)

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