

Success On BlackBerry



Industry

Construction, Wholesale/Retail

Region

Americas

Company Size

Small-Medium Business – 80 employees plus approximately 200 seasonal employees

Email Environment

Microsoft® Exchange

BlackBerry Solution

BlackBerry® smartphones and BlackBerry® Professional Software



"With BlackBerry Professional Software, supervisors consistently receive important emails from customers and office staff - and customers are happier because they're receiving quick email or phone call replies to their inquiries."

~ Paul Zimmerman, IT Administrator, Webb Landscape, Inc.

Company

Webb Landscape, Inc. is a full-service, employee-owned, landscaping and construction company located in central Idaho and servicing the Northwest United States.

Challenge

Webb Landscape wanted a better mobile email solution – one that offered highly reliable email synchronization in near real-time – in order to help the route supervisors be more productive and stay connected with customers and office staff.

Solution

Webb Landscape installed BlackBerry Professional Software on their existing Microsoft Exchange server, taking the route supervisors to a new level of productivity, and enabling faster communications with customers and staff.

Webb Landscape's Results

- Up to one extra hour of productivity per day, per user
- Higher trust in mobile email solution enhances customer satisfaction
- Highly reliable technology minimizes IT burden
- More freedom for users boosts employee satisfaction

For additional BlackBerry customer success stories, visit www.blackberry.com/go/success



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